

Demographic Profile
15th Street & Washington Street
Hoboken, NJ

10/6/2009

Trade Area Custom

2008 Population and Household

Total Population	42,793
Total Households	21,470
Average Household Size	1.93
Per Capita Income	\$69,280
Total Employees	39,798

2008 Households by Income

< \$15,000	8.59%
\$15,000 - \$24,999	6.08%
\$25,000 - \$34,999	5.28%
\$35,000 - \$49,999	7.37%
\$50,000 - \$74,999	13.08%
\$75,000 - \$99,999	15.71%
\$100,000 - \$124,999	6.37%
\$125,000 - \$149,999	10.33%
\$150,000+	27.21%
Median Household Income	\$89,371
Average Household Income	\$133,161

2013 Population and Household Estimates

Total Population	45,421
Total Households	22,799
Median Household Income	\$112,386
Average Household Income	\$177,275

2008 Population by Race

White	60.19%
Black	7.14%
American Indian, Eskimo or Aleut	0.24%
Asian or Pacific Islander	19.78%
Other	12.66%
Hispanic Origin	20.88%



2008 Population by Sex

Female	20,410
Male	22,383

2008 Population by Age

Under 5	4.29%
5 - 14	4.64%
15 - 24	15.64%
25 - 44	49.60%
45 - 64	17.84%
65 - 74	3.95%
75 - 84	2.84%
85+	1.20%
Median Age	32.1

2008 Housing Units

Owner Occupied Housing Units	22.50%
Renter Occupied Housing Units	69.89%

2008 Owner Occupied Housing Units by Value

Total Units	5,225
< \$50,000	0.77%
\$50,000 - \$99,999	2.76%
\$100,000 - \$149,999	2.58%
\$150,000 - \$199,999	0.71%
\$200,000 - \$299,999	10.35%
\$300,000 - \$499,999	35.94%
\$500,000 - \$999,999	29.78%
\$1,000,000+	16.96%
Median Home Value	\$476,188
Average Home Value	\$575,613

2000 Population 25+ by Educational Attainment

Total Population 25+	27,480
Less than 9th Grade	6.28%
9th - 12th Grade	6.14%
High School Graduate	11.57%
Some College, No Degree	9.16%
Associate Degree	3.60%
Bachelor's Degree	37.50%
Master's/Professional/Doctorate Degree	25.75%

2008 Civilian Population 16+ in Labor Force

Civilian Employed	26,763
Civilian Unemployed	1,302

2008 Employed Population 16+ by Occupation

White Collar	
Management/Business/Financial	26.75%
Professional	34.82%
Sales	14.61%
Administrative Support	10.44%
Services	4.00%
Blue Collar	
Farming/Forestry/Fishing	0.03%
Construction/Extraction	1.66%
Installation/Maintenance/Repair	3.03%
Production	1.58%
Transportation/Materials Moving	3.08%

2000 Workers 16+ by Means of Transportation to Work

Drove Alone - Car, Truck, Van	22.53%
Carpooled - Car, Truck, or Van	3.88%
Public Transportation	60.18%
Walked	9.45%
Other Means	0.75%
Worked at Home	3.22%

2000 Workers 16+ by Travel Time to Work

Less than 5 minutes	1.47%
5 to 9 minutes	4.50%
10 to 19 minutes	12.58%
20 to 24 minutes	8.79%
25 to 34 minutes	26.63%
35 to 44 minutes	16.72%
45 to 59 minutes	20.50%
60 to 89 minutes	7.18%
90 or more minutes	1.61%
Average Travel Time to Work (in minute)	33.0

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10/5/2009

